

Dr. Shampy Kamboj

Assistant Professor, Department of Management Studies
National Institute of Technology (NIT), Hamirpur, Himachal Pradesh
Contact details: +91-9991058658, +91- 8178014883
Email: sk@nith.ac.in/kamboj.shampy@gmail.com



Summary of Accomplishments

Education

- Doctor of Philosophy (Ph.D) degree in Marketing from Indian Institute of Technology Roorkee (IITR), Uttarakhand (July 2013-April 2018)
- Qualified UGC-JRF and UGC-NET examination in Management held on 30th December, 2012
- Master of Business Administration (Marketing/Finance) from Kurukshetra University, Haryana (2009-2011)
- Bachelor of Information & Management from Kurukshetra University, Haryana (2006-2009)
- Three years Advance Diploma in E-Marketing under career-oriented scheme affiliated from Kurukshetra University Kurukshetra in 2006-2009.
- Two years certificate in “Basic French Language Proficiency Course” affiliated from Kurukshetra University Kurukshetra in 2009-2011.
- Awarded with University ‘Gold Medal’ from Kurukshetra University (KU), Haryana for academic excellence during M.B.A (2009-2011) and B.I.M (2006-2009)
- Recipient of ‘District level merit rank (second)’ in Intermediate in Haryana Board examinations in the year 2006

Teaching

- 4 years of teaching experience as an Assistant Professor and Teaching Assistant with Amity University Noida (Delhi-NCR), Indian Institute of Technology (IIT) Roorkee and Maharaja Agrasen Institute of Management & Technology, Jagadhri, YamunaNagar, Haryana
- Served as Program Leader of Amity School of Business (ASB) at the Amity University Noida (Delhi-NCR) Campus- June 2018- Oct 2019
- Supervised 20⁺ student NTCC (Non Teaching Credit Course) for Minor, Major, Term-paper and Dissertation project reports
- Recipient of ‘ADMAA-ASB Award’ for the activities done in Amity School of Business (ASB) during January-June 2017 and July-December 2017 from Amity Directorate of Management & Allied Areas, Noida
- Mentored 50⁺ student (Mentees) as a part of Mentor-Mentee System in Amity University Noida (Delhi-NCR)
- Served as online instructor at Amity Directorate of Distance and On-line Education (ADDoE) - Management Courses (for Setting of Question Paper and Evaluation), 2018 – Oct 2019

- Served as moderator to moderate the question papers for Amity University Dubai Campus (AUDC), 2017 – Oct 2019

Research

- 25⁺ Refereed Articles in Journals (Most of them are published in SSCI journals)
- 15⁺ Articles in published/presented in International Conferences at India (IIT Delhi, IIT Roorkee, IIM Indore, IIM Kashipur) and outside (Bangkok, Thailand and UK)
- 5 published book chapters
- Member of Editorial Review Board of 25⁺ peer-reviewed journals in Emerald, Elsevier (Science Direct), Taylor & Francis, Wiley, IGI Global, Inderscience Publishers, Springer, Universitas Gadjah Mada, Indonesia
- Awarded with 6th ADMAA ‘Best Researcher Award’ in 18th International Business Conference INBUSH ERA World Summit 2018
- Awarded with 5th ADMAA ‘Best Researcher Award’ in 17th International Business Conference INBUSH ERA World Summit 2017
- Coordinated and participated in several International Conferences organized at IIT Roorkee, IITR Noida campus and Amity University, Noida.
- Attended and participated in various Workshops and Seminars at IIT and State university level.
- Attended a number of FDPs (more than a week duration).

Service

- Editorial Review Board Member, Global Conference on Business and Economics (GLOBE), Sarasota, Florida, USA, 2018
- Editorial Board Member, Current Electronics And Telecommunications(CET), EnPress, 2017
- Served as co-convener for International Conference on “Global Business Strategies for Sustainability (GLOBUSS), Noida (Delhi-NCR), 2017
- Editorial Board Member, International Conference on “Global Business Strategies for Sustainability (GLOBUSS-2017), Noida
- Editorial Review Board Member, Global Conference on Services Management (GLOSERV), Volterra, Tuscany, Italy, 2017
- Member, Association of North America Higher Education International (ANAHEI), State of Florida, United States, 2017 - Present
- Reviewer for Journal of Services Marketing, Emerald (Impact Factor 2.408)
- Reviewer for Management Decision, Emerald (Impact Factor 1.525)
- Reviewer for Journal of Small Business Management, Wiley (Impact Factor 3.248)
- Reviewer for Computers in Human Behavior, Elsevier, (Impact Factor 3.536)
- Reviewer for Asia Pacific Journal of Tourism Research, Taylor &

- Francis, (Impact Factor 1.975)
- Reviewer for international Journal of Information Management, Elsevier, (Impact Factor 4.516)
 - Reviewer for Online Information Review, Emerald (Impact Factor 1.675)
 - Reviewer for International Journal of Culture, Tourism, and Hospitality Research, Emerald (ESCI, Scopus)
 - Reviewer for Journal of Business Research, Elsevier, (Impact Factor 2.509)
 - Reviewer for Psychology Research and Behavior Management, Dovepress (ESCI, Scopus)
 - Reviewer for Journal of Marketing Communications, Taylor & Francis (Scopus listed)
 - Reviewer for International Journal of Business and Systems Research , Inderscience (Scopus listed)
 - Reviewer for International Journal of Productivity & Performance Management, Emerald (ABDC, ESCI)
 - Reviewer for Benchmarking: an International Journal, Emerald (ABDC, ESCI, ABS, Scopus)
 - Reviewer for Management Research Review, Emerald (ABDC, ESCI, Scopus, ABS)
 - Reviewer for International Journal of Emerging Markets, Emerald (ABDC, ESCI)
 - Reviewer for Academy of Marketing Studies Journal, allied business academy publications (ABDC)
 - Reviewer for Journal of Brand Management, Springer (Impact Factor 1.564)
 - Reviewer for Asia Pacific Journal of Marketing and Logistics, Emerald (Impact Factor 1.204)
 - Reviewer for Marketing Intelligence & Planning, Emerald (Impact Factor 1.421)
 - Reviewer for Internet Research , Emerald (Impact Factor 3.838)
 - Reviewer for International Journal of Business and Society, UNIMAS (ESCI, Scopus)
 - Reviewer for Journal of Electronic Commerce in Organizations (JECO), , IGI Global, (ESCI, Scopus)
 - Reviewer for International Journal of Decision Support System Technology (IJDSST), IGI Global, (ESCI, Scopus)
 - Reviewer for GADJAH MADA International Journal of Business (GamaIJB), Universitas Gadjah Mada, Indonesia (Scopus listed)
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